

# 2019-2020 District Goals



**District:** District 34 B  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Encourage all incoming Club Officers to take advantage of learning opportunities available at the Lions Learning Center so that each of them will be informed of their duties and will be able to pass them along to next years incoming officers .

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year , 50% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region and Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Develop Zone Chairpersons by facilitating ZC Training through in class sessions, Lions Learning Center recourses and through webinar sessions

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year , the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1stt Quarter	25
2nd Quarter	30
3rd Quarter	25
4th Quarter	30

**By the end of the 4th quarter, the district will add a total of 110 new members.**

### Action Items:

My district will induce 30 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal (Membership Development Grant, New Club Development Guide, and Just Ask Guide).

## MEMBER RETENTION

	Drops
1stt Quarter	50
2nd Quarter	20
3rd Quarter	20
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 120 members.

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

GAT team will review LCI Membership reports to monitor losses in membership and use that information to focus on those areas that are contributing to the losses.

## NET GROWTH GOAL

110	+	40	-	120	=	30
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 80000 people.

### Action Items:

Of the total number of people served in my district, 100 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners Club and Community Needs Assessment Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community. I will also encourage clubs in my district to reach across district boundaries for new ideas and methods to provide service

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 50 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal: Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters

Additional action items to achieve this goal

The GLT-D will plan training sessions in order to educate club members on resources available for service projects

### Custom goal and action items

Encourage all clubs to appoint a Club Service Chair Encourage club officers and members to establish club service projects related to LCI Global causes Implement at least one service project next year Report all service activities in a timely manner Publicize service projects locally

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Encourage clubs with LCIF unassigned funds setting idle to name a Melvin Jones Fellow with said funds

LCIF Coordinators to communicate with District Clubs on a quarterly basis to promote LCIF contributions and to educate members on benefits of LCIF Grants

## ADVOCATE

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal:

I will encourage Zone Chairs to monitor club service projects and to participate when convenient. I will allow a path for reporting service projects to the DG Team and will better insure that service projects are reported on the LCI Website.

### **Custom goal and action items**

As District Governor, I will meet quarterly with the MD and District LCIF Coordinators to discuss accomplishments in donation requests and to brainstorm ideas to increase LCIF awareness. I will also discuss and educate club members as to the benefits received from LCIF Disaster Grants.